

# Social Media



## *Social Media Online Marketing Strategies for Selling Your Products & Services*

- Are you familiar with Social Media?
- Do you know how to make it work for your business?

During this information session, you will learn:

- Match your social media strategy to your customer
- Create the right content at the right volume
- Build your network
- Connect it back to the business,
- and much more

Client eligibility: Permanent Resident, Convention Refugee

**Bienvenue** 歡迎光臨 **Welcome** خوش آمدید **Bienvenida**

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**May 20, 2022**  
**2:00pm - 4:00pm**

For more information or to register,  
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A ZOOM link will be sent to all registrants