

# Social Media



## *Social Media Online Marketing Strategies for Your Business*

Are you familiar with Social Media?  
Do you know how to make it work for your business?

During this 2-part training session, you will learn:

### Part 1 - April 13, 2021 from 2pm to 4:30pm

- How to create a social media strategy; and
- About the Do's and Don't s of social media marketing

### Part 2 - April 14, 2021 from 2pm to 4:30pm

- How to establish your social media presence
- How to create your social media content; and
- How to monitor and measure your success!

Client eligibility: Permanent Resident, Convention Refugee

**April 13 & 14, 2021**  
**2:00pm - 4:30pm**

For more information or to register,  
please contact:

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**Bienvenue** 歡迎光臨 **Welcome** خوش آمدید **Bienvenida**

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A ZOOM link will be sent to all registrants